

Against a black background, 3 Razer webcams float into frame: the Razer Kiyo Pro, Kiyo, and Kiyo X.

Text appears: Create without limits

They multiply and shift about playfully, before disappearing into the big, bold text.

Text appears: Razer Kiyo Pro

The Razer Kiyo Pro pops out from the text, as its lens and sensor begin to disassemble in an exploded view.

Text appears: High performance adaptive light sensor, clarity in any light

A wall of Razer Kiyo Pros appear, rotating in several lighting conditions ranging from dim to bright.

The camera cuts to the inside of the sensor, moving deeper to reveal a glowing tunnel of light.

Text appears: Uncompressed 1080p 60fps, pure visual fidelity

We pop back out from the sensor to see the webcam once again. A smaller screen appears beside the webcam to highlight a software feature being enabled via a slider.

Text appears: HDR-enabled, more vibrant colors

The black background suddenly turns into a vibrant shade of blue and purple.

The Razer Kiyo Pro slides out of frame, replaced by the Razer Kiyo.

Text appears: Razer Kiyo

It multiplies and flies around the screen, before flying past to camera to reveal a close up of the webcam's built-in ring light.

Text appears: Built-in ring light, studio-like illumination

The ring light glows brighter as the webcam floats in the air, moving out of frame for the next webcam in the line.

Text appears: Razer Kiyo X

With the Razer Kiyo X in the foreground, we see a smaller screen appear behind it to highlight its many customizable settings—from contrast to saturation and more.

Text appears: Fully customizable settings to suit your needs

As these settings get adjusted, we notice the video itself change in brightness and color.

The webcam exits the bottom of the frame as a USB A cable floats in from the top, connecting to a laptop.

Text appears: Plug and play

The screen wipes to black.

Text appears: Create without limits

The three webcams appear together in a final shot.

Text appears: Razer Kiyo X, Razer Kiyo Pro, Razer Kiyo

They disappear into the black background, seamlessly transitioning to the Razer logo.